

ABOUT **QUALITY BUSINESS AWARDS**

American businesses that have won a Quality Business Award represent less than 1% of registered businesses in the United States. This is the seal of quality that a business has achieved an overall quality score of 95% or greater. If you have won a Quality Business Award, we congratulate you. Your dedication to providing a quality product and maintaining an overall fantastic customer experience is recognized.

Using our internal point scoring system, a business must have an exceptional overall quality rating to be considered for a Quality Business Award. The business must have outstanding customer reviews and reputation from more than 3 different platforms. Businesses that respond to customers questions and concerns with continued regularity will also be highly viewed upon. Businesses with exceptional records spanning over multiple years with zero to very low amount of complaints will score highly. Businesses that conduct their day-to-day efforts with the highest integrity and have shown a continuous trend of giving back to their local community and reducing their carbon footprint will be rewarded with a Quality Business Award.

HOW DID MS. CAROL'S GYMKIDS WIN THIS AWARD:

STEP 1 Quality Business Awards uses our proprietary software with a machine learning algorithm to check each businesses reputation on the internet. We are checking for consistency, reviews, and reputation from at least three different sources. These can be things like Google, Facebook, Yelp, industry related review sites, Trust Pilot, BBB, Scamwatch, Scam Advisor, and many more. We are looking for the ratio of positive to negative signals. If we find that the quality rating of one of these businesses exceeds 95% we then move to step three.

WHY DID QUALITY BUSINESS AWARDS CONGRATULATE MS. CAROL'S GYMKIDS

STEP 2 The algorithm will create a report regarding the businesses and why it has deemed said business to have exceeded the 95% quality mark. A member of the team will manually check the reasoning as to why the algorithm has chosen this business. We will check both positive and negative signals. If everything checks out, we will inform the business that they have won. Congratulations! You will be listed on our QUALITY BUSINESS AWARDS website!